

Miild is taking an essential step towards sustainable and responsible palm oil

According to the WWF, palm oil is the world's most traded vegetable oil and is broadly used for food, fuel, and cosmetics. In cosmetics, the oil is typically chemically modified in what is called derivatives. This process gives the oil new properties so that it, for example, can be used as humectants, solvents, surfactants, and emulsifiers. The reason why it is so widely used is that palm oil can achieve a high yield. Effective cultivation makes it a highly versatile oil.

At Miild, palm oil can be found in almost all our products as natural humectants and emulsifiers. To avoid the negative impacts of palm oil, we have been working on using exclusively sustainable, certified palm oil for years.

This year, we took an essential and impactful step in the fight for responsible palm oil when we became a part of the Danish Alliance for Responsible Palm Oil. Taking this step, we aim to learn more about what Miild can do to improve this situation and to help other organisations that want to change from conventional to sustainable palm oil.

At Miild, we believe in transparency and communication as tools for changing industry standards. Therefore, we want to inform you of how we intend to achieve our common goal:

- All new products that are developed will use MB RSPO certified palm oil.
- The extent of RSPO certified palm oil in our products: As we have been working to exclusively use certified palm oil, we now have only one ingredient in our products that is not RSPO certified. We continue to work on this to get it changed before 2023.
- Work on improving the degree of certification from Mass Balance to Segregated. Currently, it is not possible to get Segregated Certified Palm Oil for cosmetic products. We want to show the manufacturers of the raw materials that there is a market for sustainable palm oil, and consequently, help all cosmetic brands to improve their use of palm oil.
- Use the information we have to inform our customers and consumers on what certified palm oil is and why we need to go this path.

We are proud to be part of the Danish Initiative for Responsible Palm Oil, and we look forward to participating in the fight for more responsible and sustainable palm oil.